

LUXE PACK SHANGHAI

LUXE PACK *in green* SHANGHAI 2019 announced 2 winners: Nationalpak and Favini Srl

Press release
April 17th, 2019

On April 10th, day 1 of the 12st edition of LUXE PACK SHANGHAI, a prestigious jury panel of industry thought leaders awarded the LUXE PACK in green prizes: one to the best sustainable packaging solution and one to the most sustainable initiative, submitted by 2019 LUXE PACK SHANGHAI exhibitors.

For the 1st time, 2 companies ex-aequo as best sustainable packaging solutions!

For the 1st time since its inception, the best sustainable packaging solution was awarded to both Favini Srl and Nationalpak, ex-aequo! The jury considers their submissions were both excellent in terms of lower environmental impact and showed an equal great interest for brands.

Favini Srl won the award with its BIO+ VAGHEGGI packaging. In a fully sustainable concept, this cosmetic line has chosen **the Shiro Alga Carta**, a unique ecological approach starting from the use of the detrimental

algal blooms of the Venice lagoon, in partial substitution of cellulose fibers. Else, this packaging uses no varnishing, no glue, no additional leaflets or labels: the pack itself is a writeable surface.



Favini Shiro Alga Carta

NationalPak Compostable Packaging

Nationalpak won the award with its **Compostable Stone Massage Oil Packaging**. The material is made by compostable bamboo fiber mixed with CCBM, a fully biodegradable material. When placed into a particular conditional soil, it will take approximately 3-6 months to complete the degradation that will convert into carbon dioxide and water. It contains no harmful substances and zero pollution to the environment.

Nationalpak won two awards at the same time

Nationalpak also won the award in the sustainable initiative category. As a packaging company, they constantly educate their team about the daily environmental issues. The company set up an Environmental Protection Working Group to promote environmental protection policies.

By making this project, every company member got a better sense of how they should be part of making a difference in helping the world to have less unwanted, single use packaging materials.



The winners of the LUXE PACK in green Awards with the jury members and organizer Managing director

The LUXE PACK *in green* Awards presented regularly at the Monaco, New York and Shanghai exhibitions have become one of important and symbolic event at LUXE PACK. And finding sustainable packaging solutions is now a priority for brands.

Were also in the short list: Lanbiyuan, Fedrigoni, Tokushu Tokai Paper.

The 2019 LUXE PACK in green jury:



1. **Alexandre BOURAS**, Quality and Purchasing Manager Asia Pacific Operations, GROUPE ROCHER
2. **Yunlin DAI**, Vice General Manager of product development department, YANGHE
3. **Xinmin KE**, Brand packaging Senior Manager, TONGRENGTANG Health
4. **Anthony IGOE**, Head of Global sourcing operations in India and China, ORIFLAME
5. **Thomas AUSTERVEIL**, Founder and CEO, Center for Sustainability and A_A&D Architecture & Design
6. **Alissa DEMOREST**, Editor in chief, FORMES DE LUXE Magazine

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